



Together we  
have achieved  
great things

Beat the Street  
**280k**  
Over 280k people  
walked, cycled  
and jogged around  
their area

**93%**  
93% said **Make, Move  
and Munch Clubs** had  
made their weekly food  
budget go further

**43**  
**M I L L I O N**  
43 million people reached  
through our media work

**1.1m**  
Around 1.1m adults took  
action as a result of seeing  
our **Let's Do This** campaign

**296k**  
296k health related  
goals set online

In just three years we raised over  
**£25  
million**

### The power of three

Around 4 million people are living with Type 2 diabetes in the UK today. An estimated 7 million people have heart and circulatory disease. These conditions are largely preventable, but millions more are still at risk. That is why Diabetes UK, the British Heart Foundation and Tesco came together to form the National Charity Partnership 2015-17.

In just three years, the Partnership raised over £25m, reached over 43m people and engaged over 1.2m in online and community programmes. Our award-winning programmes resulted in statistically significant behaviour change nation-wide.

Together we delivered a truly strategic partnership that added value to all three partners.

National Charity  
Partnership

—  
**2015**  
**2016**  
**2017**  
—

Case Studies  
2015 – 2017