

Female Coaches



Female coaches: 32%



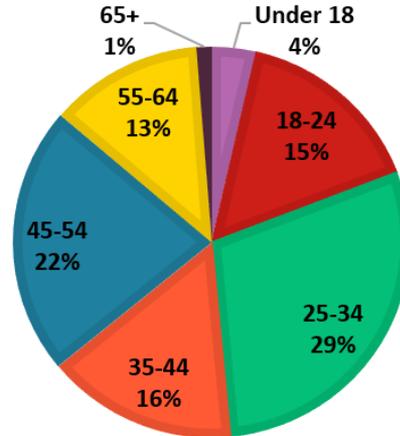
Black, Asian and minority ethnic (BAME) coaches: 18%



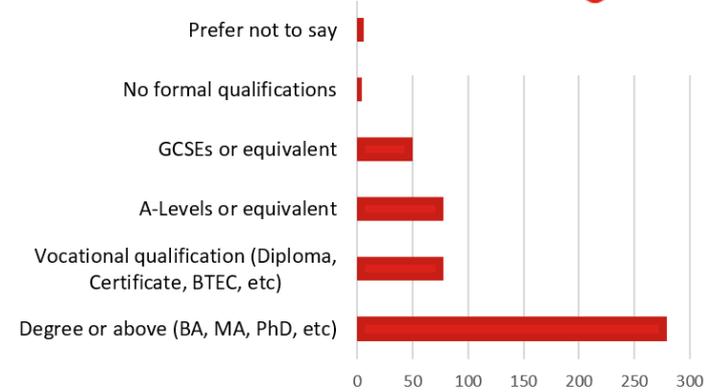
Disabled coaches: 5%



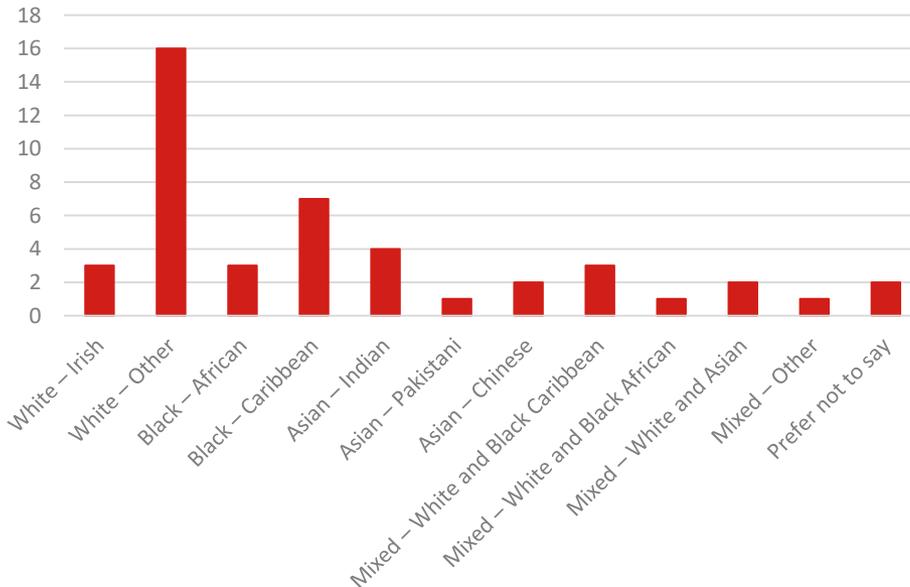
Age



Highest Level of Qualification

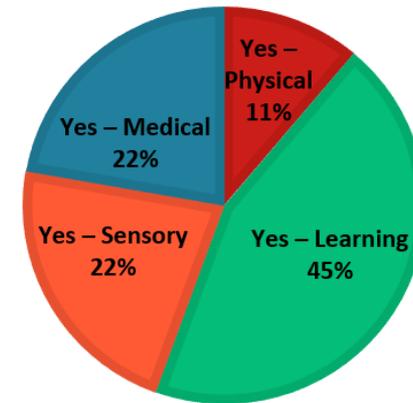


Ethnicity



Disability

9 coaches self-identified as having a disability



*122 coaches registered as white British

Recruitment

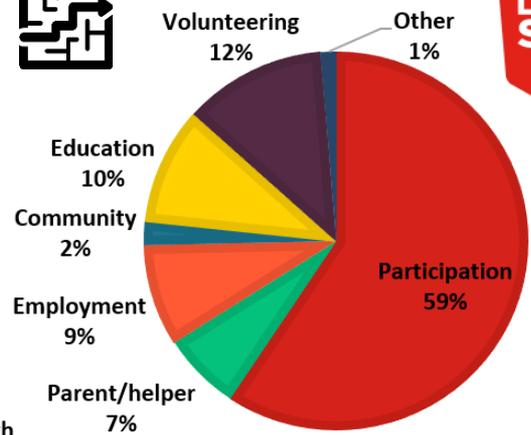
Participation is the most popular route into coaching.



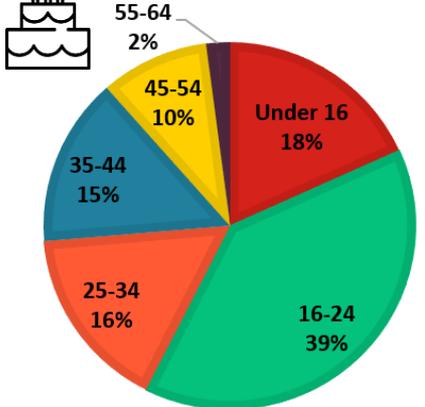
17.5% of coaches aged 16-24 got into coaching through school, college or university.



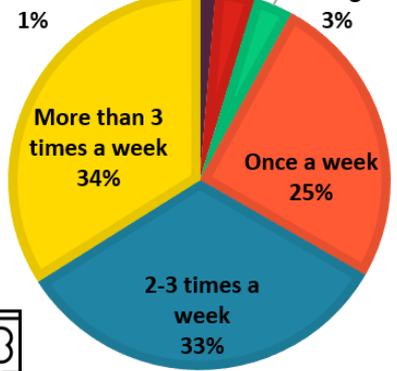
Route into Coaching



Age Started Coaching



Less than once a month 1% Once a fortnight 3% Once a month 4%

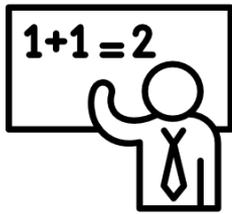


Frequency of Coaching

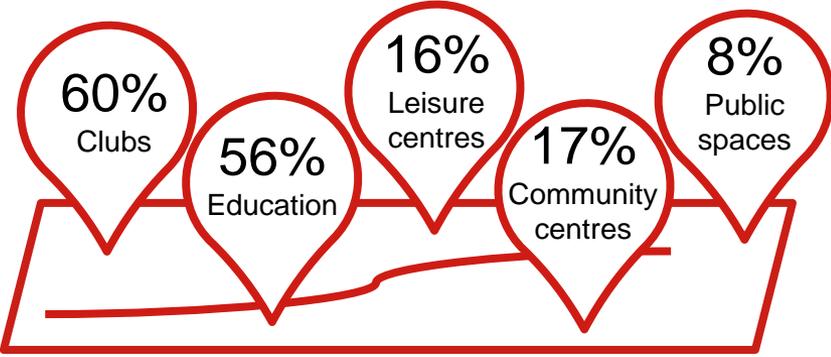
56% Of coaches have an additional voluntary role in sport

Of those, 26% have 3 or more roles

The majority hold administration roles e.g. chairman, secretary, welfare officer



40% of coaches have volunteering backgrounds
 40% of coaches have teaching backgrounds
 Social work, and coach/mentor roles at work were also mentioned as giving valuable experiences to our coaches.



Where are the coaches delivering?

Growth & Barriers

Why do London coaches coach?

Over 50% of coaches stated:

- Opportunity to develop others.

20% to 50% of coaches stated:

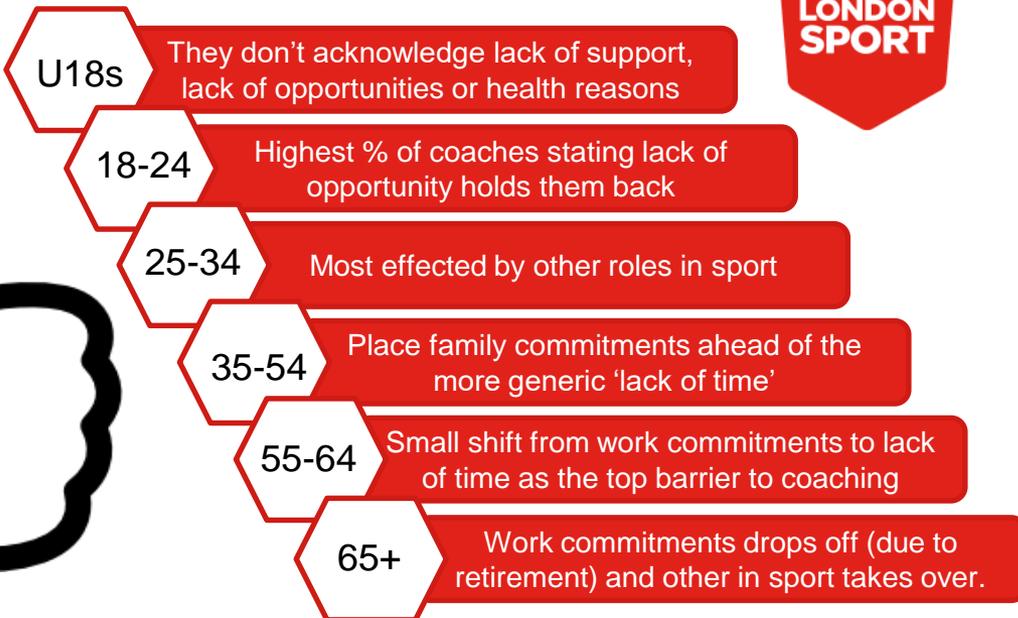
- Opportunity to help others or a club/team.
- To help a child in their sport.
- Social interaction with participants and other coaches.
- Opportunity for personal development.
- Provides an income.

Less than 20% of coaches stated:

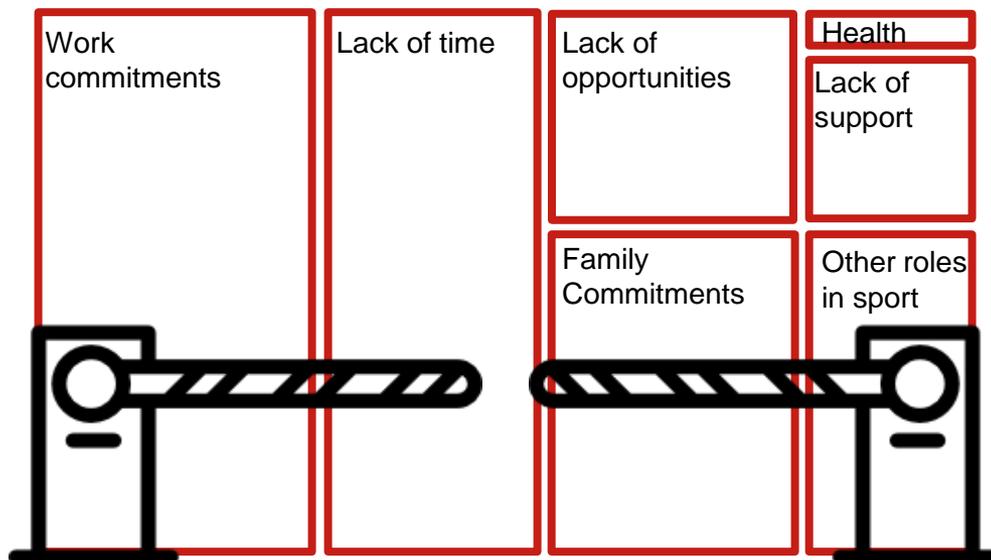
- Retain involvement in sport beyond playing days.
- Enhances career development.



How different age groups feel about barriers to coaching



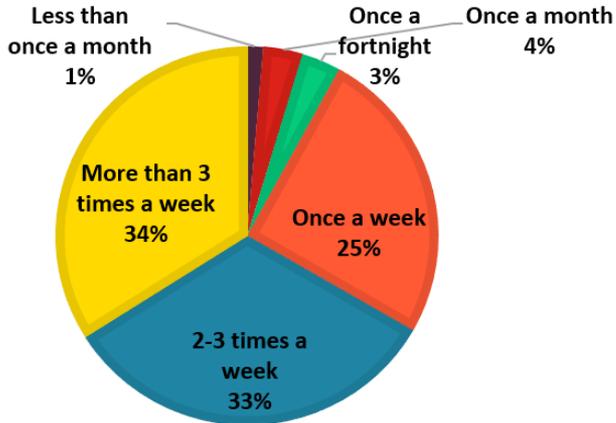
What stops coaches coaching more?



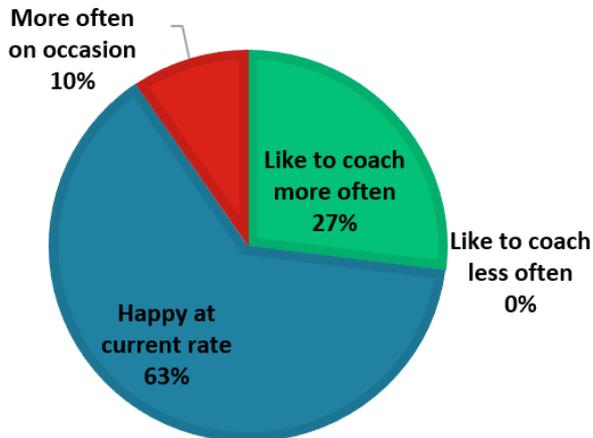
Growth



Frequency of Coaching



How Often Would Coaches Like to Coach?



Coaches Top 5's

If coaches could deliver more activity, their top 5 locations, settings and sports their top 5 choices would be...



Location

City of London

Camden

Hackney

Islington

Westminster



Setting

Community Centre

School (curriculum)

College/University

School (extra curricular)

Leisure centre



Sport

Netball

Aquatics

Athletics

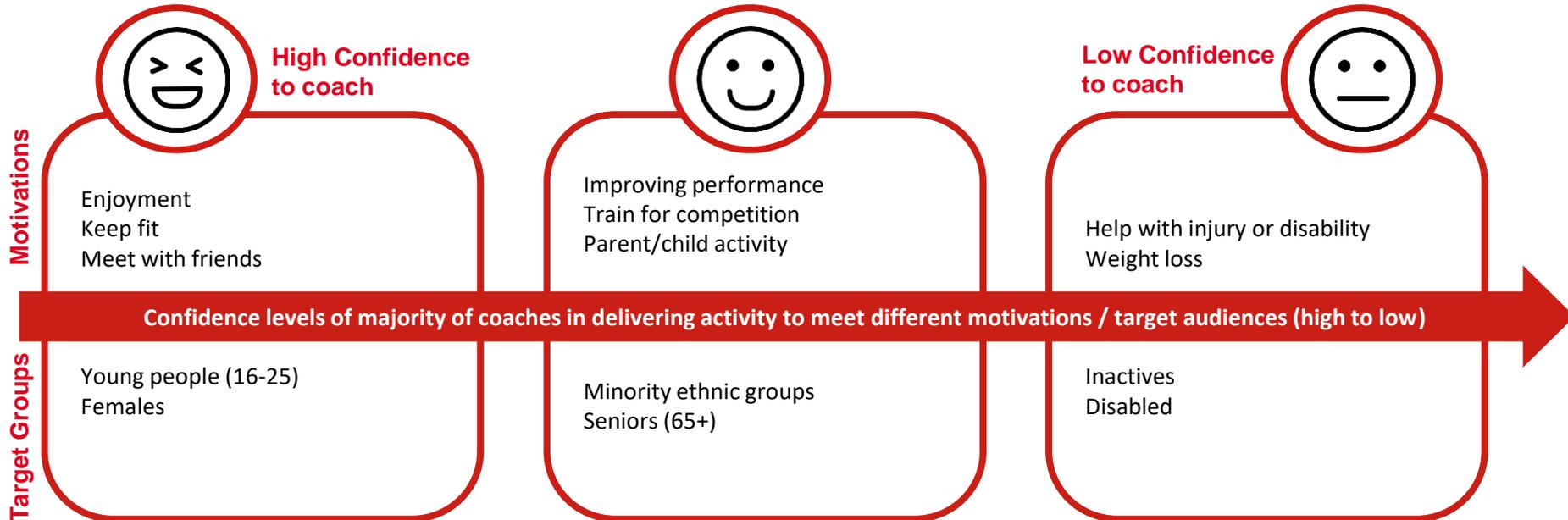
Rounders

Tennis

Audience Motivation



Participants have different motivations for taking part in sport and physical activity. These motivations can require different approaches to effectively engage and retain the participants.



Confidence levels of majority of coaches in delivering activity to meet different motivations / target audiences (high to low)

Target Groups

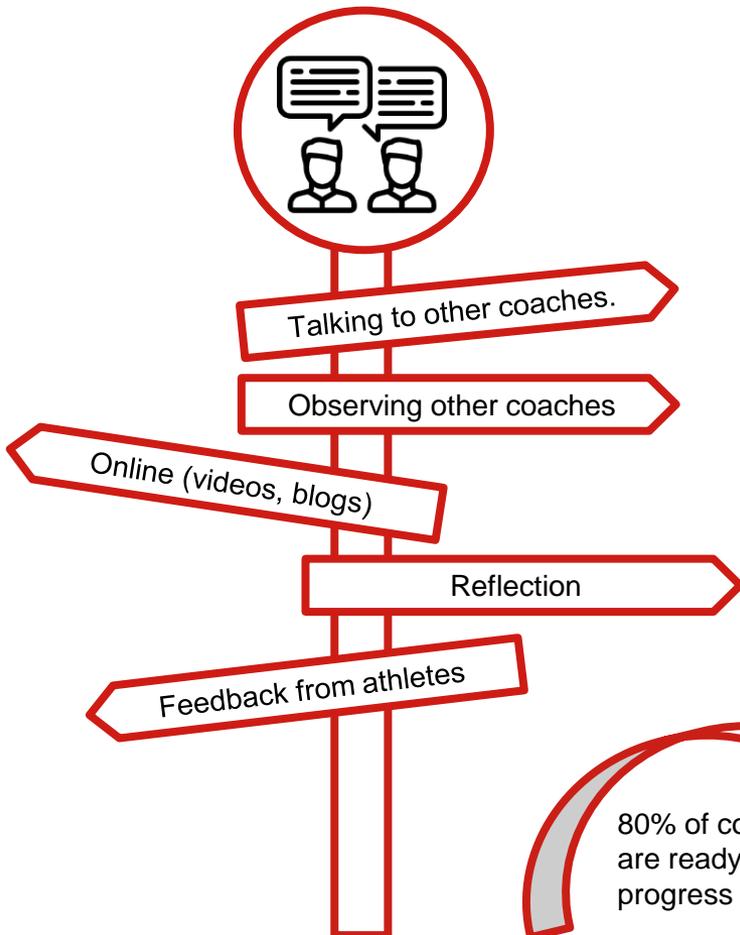
There continues to be lower level of participation in physical activity and sport around specific segments of the general population. Different groups may require different approaches to effectively coach them.



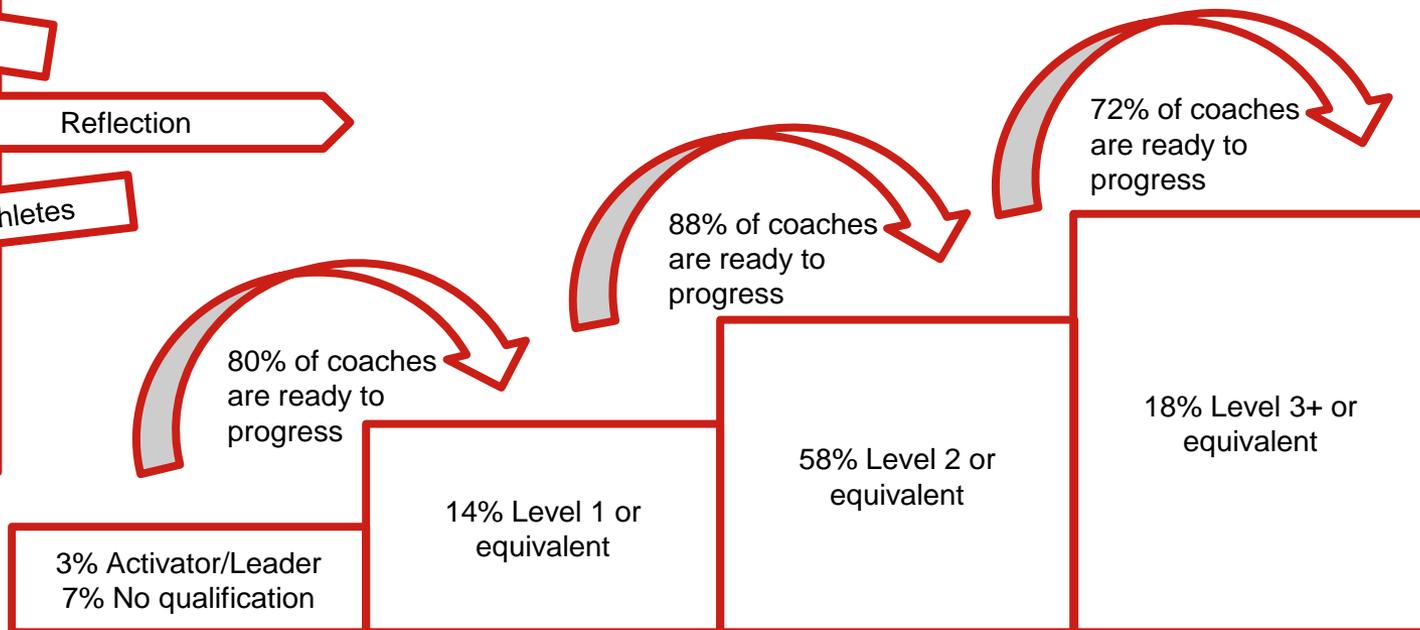
Training and Development



Informal CPD – Coaches favourite methods for learning



Formal CPD – Coaches favourite methods for learning



Level of Qualification held