

# A guide to Active People Interactive (Wider Physical Activity) <http://activepeople.sportengland.org>

## The Active People Survey and Public Health England

The Active People Survey (APS) is the largest survey of sports participation in the world (probably!) Public Health England have included questions in the survey to track physical activity for adults over 16 years old as part of their Public Health Outcomes Framework (PHOF). For more information on PHOF, visit <http://www.phoutcomes.info/>

## What is Active People Interactive?

Active People Interactive is a tool enabling quick and easy analysis of physical activity as well as BMI information. It includes data from survey years 2012/2013 onwards, and will be updated annually in February. The tool widens access to the data, and provides a deeper level of data than provided in Public Health England's published material.

## Scope of the tool

The tool enables users to analyse the data, by defining the results they want to see, based on five areas:

- Measures:** Moderate or Vigorous Intensity Physical Activity (Minutes-based measure) and BMI
- Time series:** 2012/2013 (mid Jan 2012- mid Jan 2013) to most recent data
- Geographies:** National, regional, county sport partnerships and local authorities
- Activities:** Walking, Cycling, Sports, Dance and Gardening
- Demographics:** Including gender, age, BMI, disability, ethnicity and work status

## Using the tool

There are three ways to access results:

### The Dashboard (home page)

### Popular results (analyse the data tab)

- Once a week sport participation by region
- Once a week sport participation over time by gender
- Once a week sport participation over time by age
- Once a week sport participation over time by disability, ethnicity and social grade
- Would like to do more swimming by currently active or inactive
- Doing more sport in the last 12 months by selected cities
- Once a week participation, by gender, in keep fit and gym, swimming, athletics and cycling over time
- Once a week participation by individual sport
- Club membership levels for rugby union, hockey, archery, rowing and bowls
- Volunteering in London local authorities
- Sport participation in Tynes and Wear CSP (County Sport Partnership) and geographical hierarchy
- Any sport and no sport participation in Bolton over time

### Define your own analysis (analyse the data tab)

## Defining your own analysis – an example

You would like to know how the rate of those who are active for 150-599 minutes in England. To do this, choose 'Active' and '150-599 MVPA' from **Measures**. The default **Time Period** is all years and the default **Geography** is England.

**BMI** [select all / deselect all](#)

- Underweight
- Healthy weight
- Overweight
- Obese
- Morbidly obese

Click on the green GO to get your results.

If you wanted to look at results for individual activities or groups of activities you would choose these from **Activities** or if you wanted to look demographics (e.g. gender, age) from **Demographics**.

## The Results

You can view your results as tables, charts or maps.



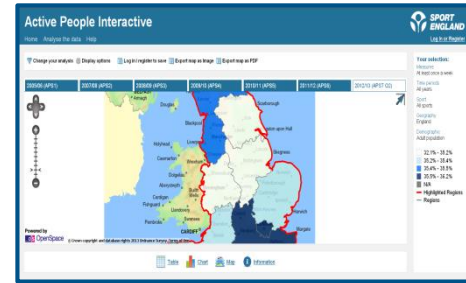
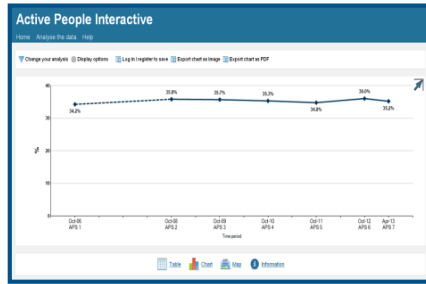
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Change your analysis Display options Log in/register to save Export table as CSV

	Time period						
	2006/08 (AP01)	2007/08 (AP02)	2008/09 (AP03)	2009/10 (AP04)	2010/11 (AP05)	2011/12 (AP06)	2012/13 (AP07) (2)
Measure	Sports participation - At least once a week	34.2%	35.0%	35.7%	35.2%	34.9%	35.0%

Table Chart Map Information



Click on **Information** to view information on the definitions of the elements that have been selected.

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Information

Geography Measure Time period

County Sports Partnerships (CSPs) Networks of local agencies committed to working together to increase participation in sport and physical activity. They are led by a central team of people whose job it is to provide leadership and co-ordination of the network (nearest neighbours) Uses the CIPFA nearest neighbour model which adopts a scientific approach to measuring the similarity between authorities. For full details please visit <http://www.cipfa.gov.uk/cipfa-technical-teams/nearest-neighbours/>

Hierarchy Hierarchy provides other geographies related to the selected area - for example, selecting a region and hierarchy will provide results for England, the region itself and the county sport partnerships within the region, selecting a local authority and hierarchy will provide results for England, the local authority itself and the county sport partnership and region the selected authority is in.

East London North West Yorkshire

Within the map view the red area highlights your selected area and you can zoom in and out of the map.

### 1. Change your analysis

If you want to change the query you have run, for example, to change one of the dimensions or to add something, you can click on 'change your analysis' and select what you require.

### 2. Display options

This enables you to change how the results are displayed, e.g. look at population numbers rather than percentages, or switch what is shown in the columns/rows of the results table.

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### 3. Save your analysis

If you register with the site, you save your favourite queries, and can then log in and view your saved analysis, saving time in not having to re-run your analysis.

### 4. Export results

You can export your results (tables, charts and maps) by clicking on 'export'.

## Useful hints

- Within **Geographies**, there are two shortcuts to select comparative areas:
  - You can see the results of the **nearest neighbours** (CIPFA model) of the local authority you have selected.
  - **Hierarchy** allows you to see the component and/or parent areas of the geography you have selected, for example if you select a local authority, choosing hierarchy will also give results for the corresponding county, region, and for England.
- **Two demographic categories** can be shown separately (e.g. male, 16-25) or together (e.g. males aged 16-25) – you can change between these within display options.
- There are some scenarios where the tool will not generate results (denoted by \*), for example, there is insufficient data to show a result, e.g. smaller sports for specific geographic areas, or combined demographics at a local authority level. In these circumstances, you could consider choosing a larger geographic area or an activity group (rather than an individual sport) to widen the sample.

## Help Section

The help tab provides training videos, a useful FAQ section and a contact address should you have any technical or general enquiries regarding the tool. Please also provide your feedback on the tool as this will help shape future developments.

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